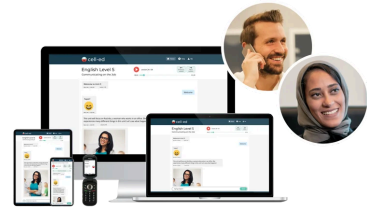


Welcome

CDSS Refugee Programs Bureau (RPB) is partnering with Cell-Ed to expand the **Skills 4 Life program**, a mobile e-learning and live coaching solution that reaches and upskills adults on any mobile device. This program is **specifically designed for Ukrainian and Afghan refugees** supported by the RPB in California.



This partnership will allow clients to participate in the **Welcome Start** program. Participants **must be eligible Ukrainian Humanitarian Parolees** (including non-Ukrainian habitual residents) or **Afghan Humanitarian Parolees**, SIV holders, refugees and asylees receiving Refugee Support Services (RSS) benefits from one of the impacted counties: Alameda, Los Angeles, Orange, Sacramento, San Diego, San Francisco, Santa Clara, and Stanislaus. The Welcome Start program is designed for **Ukrainian and Afghan refugees** in California to learn English, work-ready skills, and gain access to other resources.

Cell-Ed Approach

Cell-Ed has been designed to reach, teach, and upskill youth and adults around the world. All content is 100% relevant to learners' daily lives. In our English language learning course, we teach real skills for real life - how to deposit checks, talk to your doctor, or prepare for a job interview.

- 3-minute lessons** to engage busy learners in short, easily digestible bursts
- Radically accessible** to ensure all learners can access content even without wifi or data
- Scientifically proven** to deliver 84% faster skills gains and 91% learner satisfaction
- Integrated content** to provide learners with relevant work and life skills to navigate daily life

Available Courses & Programs

Cell-Ed offers a full course catalog that includes units in English language learning as well as skill building. Welcome Start participants have access to the full Essentials catalog. Select content will be available in Dari, Pashto, Ukrainian, and Russian including: English for Customer Service 1 & 2; English for Your Business; Communicating on the Job; Creative Problem Solving; Goal Setting; Work-Life Balance; Understanding Cultural Diversity; Time Management; Building Self-Confidence at Work; Introduction to Digital Skills; Digital Skills for Work; Digital Skills for Health and Social Services; Digital Skills for Online Banking; Managing Money for Business and Life; Intro to Educational Pathways; Financial Aid; and Building Future Readers: Tips for Parents and Caregivers.



"Thank you so much for helping people. Appreciate it. The application is great! And all the courses are done very well! Me and my wife love it! Thank you so much!" - CDSS Client

Welcome Start Program Details

- Who** Participants **must be eligible Ukrainian Humanitarian Parolees** (including non-Ukrainian habitual residents) **or Afghan Humanitarian Parolees, SIV holders, refugees, and asylees receiving Refugee Support Services benefits** from one of the impacted counties service providers. **The impacted counties include:** Alameda, Los Angeles, Orange, Sacramento, San Diego, San Francisco, Santa Clara, and Stanislaus
-
- What** Clients receive access to **Cell-Ed's essential courses, and those that are translated into Ukrainian, Russian, Dari, and Pashto.**
- Every learner will be matched with a personalized **coach, based on language preference**, to provide them with the encouragement learners need to be successful.
- Counties will have access** to our data & reporting to track learner progress. Providers **will be able to communicate** with Cell-Ed coaches.
-
- Where** Welcome Start learners can access Cell-Ed on any mobile device or computer via call-in/text, WhatsApp, Smartphone Apps, or web browser.
No smartphone, data plan, or internet is required.
-
- When** January 2024 - ongoing
-
- Why** Cultural differences, limited access to resources, and low digital skills hinder **social adaptation** and **block pathways to job success** for Afghan and Ukrainian refugees.
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- How** Cell-Ed is providing all resources, webinars, training materials, templates, and FAQs to help provide information in an accessible way to both staff and clients.

